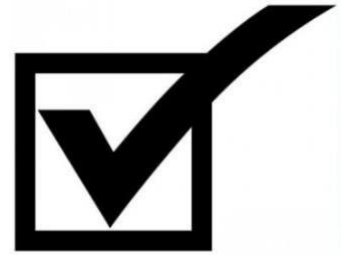




**BUSINESS
PROFESSIONALS**
of **AMERICA**
Giving Purpose to Potential



Broadcast News Production Team

(445)

REGIONAL 2025

Topic

Create a three to five (3:00 - 5:00) minute news broadcast containing a weather segment, a teaser, and a story that is informative and engaging to help educate teenagers on essential financial knowledge and the steps they can take now to secure a successful financial future. The video should highlight important financial concepts such as:

- Saving
- Investing
- Budgeting
- Understanding credit

Judging Procedure

- As a team of judges, formulate two to three questions to ask at the conclusion of the presentation. Be sure to ask the same questions of each team.
- Teams will present before a panel of judges and timekeeper.
- The length of set-up will be no more than three (3) minutes.
- The length of the presentation will be no more than ten (10) minutes; followed by judges' questions not to exceed five (5) minutes.
- Excuse teams upon completion of judges' questions.
- **There can be no ties in the top ten (10) teams.** It is the responsibility of the judges to break any ties.
- Administrator will fill out a ranking sheet prior to dismissing the judges.
- If more than one (1) section is necessary, finalists will be determined by selecting an equal number from each section.
- Give administrator all Judges' Scoring Rubrics, Judge Comment Sheets, and contest materials.
- No audience is allowed in the contest room.

Sample Judge Questions

- How did you structure the weather segment to make it engaging and relevant for a teenage audience?
- What techniques did you use in the teaser to capture the attention of teenagers and encourage them to watch the full broadcast?
- How did you explain the concept of saving in a way that is both informative and relatable for teenagers?
- What examples or scenarios did you use to illustrate the importance of investing and how it can benefit teenagers in the long run?
- How did you address the topics of budgeting and understanding credit to ensure that teenagers can easily grasp these essential financial concepts?

Please double-check and verify all scores!