



DIGITAL MEDIA PRODUCTION (420)

REGIONAL – 2017

Judges/Graders: Please double check and verify all scores and answer keys!

Property of Business Professionals of America.
May be reproduced only for use in the Business Professionals of America
Workplace Skills Assessment Program competition.



TOPIC

Create a one-to-two (1-2) minute promotional piece with a consistent theme and slogan for the Business Professionals of America National Leadership Conference in Dallas/Fort Worth, Texas, May 9-13, 2018.

The developed theme of this competition may be used as part of the NLC advertising for 2018.

Contestants who do not submit an entry that follows this topic will be disqualified.

JUDGING PROCEDURE

- Contestants will be introduced by contestant number. **Contestants may continue to wear their name badges.**
- As a team of judges, formulate two to three questions to ask at the conclusion of the presentation. Be sure to ask the same questions of each contestant.
- Contestants will present before a panel of judges and timekeeper.
- The length of set-up/wrap-up will be no more than three (3) minutes.
- The presentation will be no more than ten (10) minutes, which includes one-to-two (1-2) minute demonstration of digital media production; followed by judges' questions not to exceed five (5) minutes.
- Excuse contestants upon completion of judges' questions.
- **There can be no ties in the top ten (10) contestants.** It is the responsibility of the judges to break any ties.
- Administrator will fill out ranking sheet prior to dismissing the judges.
- If more than one (1) section is necessary, finalists will be determined by selecting an equal number from each section.
- Give administrator all Judges' Rating Sheets, Judge Evaluation Sheets and contest materials.
- No audience is allowed in the contest room.

Please double-check and verify all scores!