



Today's students. Tomorrow's business professionals.

## Broadcast News Production Team (S) (445)

Judge Number \_\_\_\_\_

Team Number \_\_\_\_\_

### Technical Scoring Rubric

Team Violated the Copyright and/or Fair Use Guidelines	<input type="checkbox"/> Yes (Disqualification)	<input type="checkbox"/> No
If yes, please stop scoring and provide a brief reason for the disqualification below:		
Team followed topic	<input type="checkbox"/> Yes	<input type="checkbox"/> No (Disqualification)

Items to Evaluate	Select One	Points Possible	Points Awarded		
<b>Required Elements</b>					
Includes 2 news stories	<input type="checkbox"/> Yes   <input type="checkbox"/> No	10			
Includes an introduction	<input type="checkbox"/> Yes   <input type="checkbox"/> No	10			
Includes a segue [seg-way] between the news stories	<input type="checkbox"/> Yes   <input type="checkbox"/> No	10			
Includes outro (music) with credits	<input type="checkbox"/> Yes   <input type="checkbox"/> No	10			
Includes 15-20 second promo/tease	<input type="checkbox"/> Yes   <input type="checkbox"/> No	10			
Script provided	<input type="checkbox"/> Yes   <input type="checkbox"/> No	10			
Exported in correct format	<input type="checkbox"/> Yes   <input type="checkbox"/> No	20			
<b>Total Required Elements (80) points maximum)</b>					
Team submitted the correct information and in the correct format.		10			
<ul style="list-style-type: none"> <li><a href="#">Team Entry Form</a> (must be keyed but does not have to be signed for pre-submission) AND <a href="#">Release Form</a>(s) (must be keyed but do not have to be signed for pre-submission) in one combined .pdf document</li> </ul> <p style="text-align: center;"><i>All points or none are awarded by the technical judge.</i></p>					
Items to Evaluate	Below Average	Average	Good	Excellent	Points Awarded
<b>Content</b>					
Originality of content	1-5	6-10	11-15	16-20	
Developed storyline	1-5	6-10	11-15	16-20	
Segue [seg-way] was used appropriately	1-5	6-10	11-15	16-20	
Effectiveness of production	1-5	6-10	11-15	16-20	
<b>Total Content (80 points maximum)</b>					
<b>Quality</b>					
Videos were in focus/steadiness	1-5	6-10	11-15	16-20	
Lighting quality	1-5	6-10	11-15	16-20	
Color quality	1-5	6-10	11-15	16-20	
Audio quality	1-5	6-10	11-15	16-20	
<b>Total Quality (80 points maximum)</b>					
<b>TOTAL TECHNICAL POINTS (250 points maximum)</b>					