



PRESENTATION MANAGEMENT INDIVIDUAL (555)

REGIONAL – 2017

**Judges/Graders: Please double check and verify all
scores and answer keys!**

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Workplace Skills Assessment Program competition.



Description

Assess use of current desktop technologies and software to prepare and deliver an effective multimedia presentation.

Topic

You work for a marketing firm that will be presenting to a city's chamber of commerce. The presentation's focus should be on the benefits of shopping locally. You will present to the chamber of commerce in the hopes of being hired to launch the city's campaign to promote shopping locally.

Things to consider, but not limited to:

- Choose a real city in the US with a population ranging from 20,000 to 40,000
- Geographic location of the city
- Use data to support your pitch

JUDGING PROCEDURE

- Contestants will be introduced by contestant number. **Contestants may continue to wear their name badges.**
- As a team of judges, formulate two to three questions to ask at the conclusion of the presentation. Be sure to ask the same questions of each contestant.
- The length of set-up will be no more than three (3) minutes.
- Set-up will be stopped at three (3) minutes to begin the presentation.
- The presentation will be no less than seven (7) minutes and more than ten (10) minutes.
- The presentation will be stopped at ten (10) minutes; followed by judges' questions not to exceed five (5) minutes.
- Excuse contestants upon completion of judges' questions.
- **There can be no ties in the top ten (10) contestants.** It is the responsibility of the judges to break any ties.
- Administrator will fill out ranking sheet prior to dismissing the judges.
- If more than one (1) section is necessary, finalists will be determined by selecting an equal number from each section.
- Give administrator all Judges' Rating Sheets, Judge Evaluation Sheets and contest materials.
- No audience is allowed in the contest room.

Please double-check and verify all scores!