GRAPHIC DESIGN PROMOTION
(410)

REGIONAL – 2019

Judges: Please double check and verify all scores and answer keys!

Description

Develop a theme, illustrate the theme in a logo design, and then utilize the logo in a promotional flyer.

The output of this competition is to be produced as the basis for NLC theme and advertising for 2020.

Topic

Develop a flyer and logo promoting the Business Professionals of America National Leadership Conference in Washington, D.C., May 6-10, 2020.

JUDGING PROCEDURE

- Contestants will be introduced by contestant number. **Contestants may continue to wear their name badges.**
- As a team of judges, formulate two (2) to three (3) questions to ask at the conclusion of the presentation. Be sure to ask the same questions of each contestant.
- Contestants will present before a panel of judges and timekeeper.
- Set-up time will be no longer than three (3) minutes.
- The length of the presentation will be no more than six (6) minutes; followed by judges' questions not to exceed five (5) minutes.
- The presentation will be stopped at six (6) minutes.
- Excuse contestants upon completion of judges' questions.
- **There can be no ties in the top ten (10) contestants.** It is the responsibility of the judges to break any ties.
- Administrator will fill out ranking sheet prior to dismissing the judges.
- If more than one (1) section is necessary, finalists will be determined by selecting an equal number from each section.
- Give administrator all Judges' Scoring Rubrics, Judge Comment Sheets and contest materials.
- No audience is allowed in the contest room.

Please double-check and verify all scores!