

## **Graphic Design Promotion (410)**

CONTESTANT NUMBER		
RATING SHEET – COMPLETE ONE	PER CONTESTANT	
PRESENTATION SCORE		
Judge 1 (80 points)		
Judge 2 (80 points)		
Judge 3 (80 points)		
Total Judges' Points		
Divided by # of Judges		
AVERAGE PRESENTATION SCORE		(80 maximum)
SPECIFICATION SCORE		(50 maximum)
TECHNICAL SCORE		
Judge 1 (160 points)		
Judge 2 (160 points)		
Judge 3 (160 points)		
Total Judges' Points		
Divided by # of Judges		
AVERAGE TECHNICAL SCORE		(160 maximum)
TOTAL SCORE		(290 maximum)
RANK		



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Judge Number	Contestant Number _	

#### **Presentation Scoring Rubric**

Items to Evaluate	Below Average	Average	Good	Excellent	Points Awarded
Oral presentation/stage presence/delivery	1-5	6-10	11-15	16-20	
Content of presentation	1-5	6-10	11-15	16-20	
Effectiveness of presentation	1-5	6-10	11-15	16-20	
Answers to judges' questions	1-5	6-10	11-15	16-20	
TOTAL PRESENTATION POINTS (80 points maximum)					

Props and/or additional items shall not be used as a basis for scoring.

## **Specification Scoring Rubric**

<b>SPECIFICATION POINTS:</b> All points or none per item are awarded by the proctor per contestant, <i>not</i> per judge.				
Set-up lasted no longer than three (3) minutes – 5 points Presentation lasted no longer than six (6) minutes – 5 points	10			
Documentation submitted at time of check-in: keyed and signed Individual  Entry Form (1 copy), flyer (1 copy), logo (1 copy), pin-size logo (1 copy)  Must have for preliminaries and finals	10			
Contestant name does <i>not</i> appear on submitted output	10			
Appropriate use of grammar, spelling and punctuation	10			
Dimensions of contestant-generated logo do <i>not</i> exceed 4"x4" and 2"x2"	10			
TOTAL SPECIFICATION POINTS (50 points maximum)				

#### **TOTAL MAXIMUM POINTS = 290**

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# **JUDGE'S COMMENTS**

Contest Name
Contestant ID/Team Number
Judge Number
COMMENTS: (to be viewed by contestant) (Judges: please provide positive feedback and areas of improvement in a constructive manner regarding your analysis of his/her competition.)
AREAS FOR IMPROVEMENT:
REASON FOR DISQUALIFICATION: (if applicable)