



Today's students.
Tomorrow's business professionals.

Digital Media Production (420)

CONTESTANT NUMBER _____

RATING SHEET – COMPLETE ONE PER CONTESTANT

PRESENTATION SCORE

Judge 1 (60 points) _____

Judge 2 (60 points) _____

Judge 3 (60 points) _____

Total Judges' Points _____

Divided by # of Judges _____

AVERAGE PRESENTATION SCORE _____ (60 maximum)

SPECIFICATION SCORE _____ (20 maximum)

TECHNICAL SCORE

Judge 1 (210 points) _____

Judge 2 (210 points) _____

Judge 3 (210 points) _____

Total Judges' Points _____

Divided by # of Judges _____

AVERAGE TECHNICAL SCORE _____ (210 maximum)

TOTAL SCORE _____ (290 maximum)

RANK



Digital Media Production (420)

Judge Number _____

Contestant Number _____

Presentation Scoring Rubric

Items to Evaluate	Below Average	Average	Good	Excellent	Points Awarded
Presentation					
Ability to explain the development and design process (Pre-Production Phase)	1-5	6-10	11-15	16-20	
Ability to explain the use of innovative technology	1-5	6-10	11-15	16-20	
Ability to explain the use of media elements (graphics, video, audio, special effects, lighting, etc.)	1-5	6-10	11-15	16-20	
TOTAL PRESENTATION POINTS (60 points maximum)					

Props and/or additional items shall not be used as a basis for scoring.

Specification Scoring Rubric

SPECIFICATION POINTS:		Points Awarded
All points or none per item are awarded by the proctor per contestant, <i>not</i> per judge.		
Set-up/wrap-up lasted no longer than three (3) minutes – 5 points Presentation lasted no longer than ten (10) minutes – 5 points	10	
Documentation submitted at time of check-in: keyed and signed Individual Entry Form (1 copy), and Works Cited (1 copy). <i>Must have copies for preliminaries and finals</i>	10	
TOTAL SPECIFICATION POINTS (20 points maximum)		

TOTAL MAXIMUM POINTS = 290



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Digital Media Production (420) JUDGE'S COMMENTS

Contest Name _____

Contestant ID/Team Number _____

Judge Number _____

COMMENTS: (to be viewed by contestant)

(Judges: please provide positive feedback and areas of improvement in a constructive manner regarding your analysis of his/her competition.)

AREAS FOR IMPROVEMENT:

REASON FOR DISQUALIFICATION: (if applicable)