



DIGITAL MEDIA PRODUCTION (420)

REGIONAL – 2020

Judges: Please double check and verify all scores and answer keys!

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Workplace Skills Assessment Program competition.



Description

Create a one-to-two (1:00-2:00) minute digital media production based on the assigned topic.

Topic

Create a short informational video on how social media effects your personal brand. Video should include: ways to create a positive presence, ways to repair a negative presence, and ways to protect and manage your presence. Your target audience is 16-25 year olds preparing the workforce.

Contestants who do *not* submit an entry that follows this topic will be *disqualified*.

JUDGING PROCEDURE

- Contestants will be introduced by contestant number. **Contestants may continue to wear their name badges.**
- As a team of judges, formulate two to three questions to ask at the conclusion of the presentation. Be sure to ask the same questions of each contestant.
- Contestants will present before a panel of judges and timekeeper.
- The length of set-up/wrap-up will be no more than three (3) minutes.
- The presentation will be no more than ten (10) minutes, which includes one-to-two (1:00-2:00) minute demonstration of digital media production; followed by judges' questions not to exceed five (5) minutes.
- Excuse contestants upon completion of judges' questions.
- **There can be no ties in the top ten (10) contestants.** It is the responsibility of the judges to break any ties.
- Administrator will fill out ranking sheet prior to dismissing the judges.
- If more than one (1) section is necessary, finalists will be determined by selecting an equal number from each section.
- Give administrator all Judges' Rating Sheets, Judge Evaluation Sheets and contest materials.
- No audience is allowed in the contest room.

Please double-check and verify all scores!