



VIDEO PRODUCTION TEAM (430)

REGIONAL – 2020

**Judges: Please double check and verify all
scores and answer keys!**

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Workplace Skills Assessment Program competition.



Description

Create a three-to-five (3-5) minute video production, based upon the assigned topic.

Topic

Your audience is viewers who have money to donate to a worthy cause and are considering yours, but has no real background information about your organization yet. Create a video telling a story which compels viewers to donate money to a cause of your choosing. The video should include a clear call to action (CTA) and easy to follow instructions for viewers to make their donation. The cause must be real and the CTA must allow users to donate real money if they are persuaded by your video to do so.

The video can feature a cause which is local, regional, national, or global. Students should feel empowered to reach out to leaders in their chosen charitable organization for guidance, support, interviews, etc.

Teams who do *not* submit an entry following this topic will be *disqualified*.

JUDGING PROCEDURE

- Teams will be introduced by team number. **Contestants may continue to wear their name badges.**
- As a team of judges, formulate two to three questions to ask at the conclusion of the presentation. Be sure to ask the same questions of each team.
- Teams will present before a panel of judges and timekeeper.
- The length of set-up will be no more than three (3) minutes.
- The length of the presentation will be no more than ten (10) minutes; followed by judges' questions not to exceed five (5) minutes.
- Excuse teams upon completion of judges' questions.
- **There can be no ties in the top ten (10) teams.** It is the responsibility of the judges to break any ties.
- Administrator will fill out ranking sheet prior to dismissing the judges.
- If more than one (1) section is necessary, finalists will be determined by selecting an equal number from each section.
- Give administrator all Judges' Scoring Rubrics, Judge Comment Sheets and contest materials.
- No audience is allowed in the contest room.

Please double-check and verify all scores!