PRESENTATION MANAGEMENT TEAM
(560)

REGIONAL – 2020

Judges: Please double check and verify all scores and answer keys!

Description
Assess use of current desktop technologies and software to prepare and deliver an effective multimedia presentation.

Topic
For six years in a row, Google landed the top spot on *Fortune Magazine's* prestigious "Best Companies to Work For" list. Famous for its innovative company culture and enviable employee perks (free gourmet food, nap pods, laundry services, and prized parental-leave policies), the industry leader continues to thrive year after year.

With 50+ employees, your company is obviously operating on a much smaller scale than industry giant Google. However, like Google, your company recognizes the power of creating and maintaining a positive employee culture that is open to change and innovation. Your team has been assigned the task of creating a presentation for management with suggestions to improve and innovate the existing company culture.

Things to consider, but not limited to include:
- Importance of company culture for a small business
- Significance of hiring individuals who fit your company culture
- Perks and other positive employee engagement initiatives
- Advantages and disadvantages of your suggestions
- Financial considerations and/or constraints
- Use data to support your presentation
- Follow Copyright Guidelines when using company logos and likenesses

Teams who do *not* submit an entry that follows this topic will be *disqualified*.

JUDGING PROCEDURE

- Teams will be introduced by team number. **Contestants may continue to wear their name badges and refer to each other by name.**
- As a team of judges, formulate two to three questions to ask at the conclusion of the presentation. Be sure to ask the same questions of each team.
- The length of set-up will be no more than three (3) minutes.
- Set-up will be stopped at three (3) minutes to begin the presentation.
- The presentation will be no less than seven (7) minutes and more than ten (10) minutes.
- The presentation will be stopped at ten (10) minutes; be followed by judges' questions not to exceed five (5) minutes.
- Excuse teams upon completion of judges' questions.
- **There can be no ties in the top ten (10) teams.** It is the responsibility of the judges to break any ties.
- Administrator will fill out ranking sheet prior to dismissing the judges.
- If more than one (1) section is necessary, finalists will be determined by selecting an equal number from each section.
- Give administrator all Judges' Rating Sheets, Judge Evaluation Sheets and contest materials.
- No audience is allowed in the contest room.

Please double-check and verify all scores!