



DIGITAL MARKETING CONCEPTS (594)

—OPEN EVENT—

REGIONAL – 2020

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Multiple Choice:

Multiple Choice (50 @ 2 points each) _____ (100 points)

TOTAL POINTS _____ (*100 points*)

**Graders: Please double check and verify all scores
and answer keys!**

No more than 60 minutes testing time

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Workplace Skills Assessment Program competition.

KEY



- | | | | |
|-----|---|-----|---|
| 1. | C | 26. | A |
| 2. | C | 27. | A |
| 3. | C | 28. | A |
| 4. | D | 29. | C |
| 5. | D | 30. | A |
| 6. | D | 31. | D |
| 7. | C | 32. | C |
| 8. | D | 33. | B |
| 9. | A | 34. | A |
| 10. | A | 35. | C |
| 11. | D | 36. | C |
| 12. | D | 37. | D |
| 13. | B | 38. | D |
| 14. | D | 39. | D |
| 15. | D | 40. | B |
| 16. | C | 41. | B |
| 17. | A | 42. | D |
| 18. | C | 43. | A |
| 19. | D | 44. | C |
| 20. | B | 45. | D |
| 21. | D | 46. | A |
| 22. | A | 47. | B |
| 23. | D | 48. | C |
| 24. | A | 49. | B |
| 25. | D | 50. | C |