



# CAPTURE THE MOMENT



Lead

Compete

Network

Explore

Volunteer

Achieve

2024-25

# PROGRAM GUIDE

BUSINESS PROFESSIONALS *of* AMERICA

# 2024-25 MEMBER PROGRAM GUIDE

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## Download the app today!

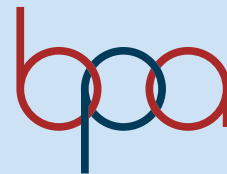
- Access the most up-to-date conference information
- Receive notifications
- Find member resources
- Document completion of Torch Award activities
- Connect with other members
- Stay updated on BPA news and information
- AND MUCH MORE!



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**BUSINESS  
PROFESSIONALS  
of AMERICA**

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ONLINE: [www.bpa.org](http://www.bpa.org)

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### OFFICIAL BPA MALL



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# WELCOME

## LET'S CAPTURE THE MOMENT, TOGETHER!

As we begin this new membership year, we invite you to embrace our theme: **Capture the Moment**. This theme serves as a powerful reminder to seize every opportunity that comes your way, make meaningful connections, and create lasting memories. Whether it's in the classroom, at conferences, or through community service, every moment is a chance to grow, learn, and achieve greatness. Let's make this year unforgettable by fully engaging with all that Business Professionals of America has to offer.

Students, this is your moment to explore a world of opportunities. BPA provides you with the platform to dive into potential careers, develop your leadership skills, and participate in competitive events that challenge you to reach new heights. Take advantage of every opportunity to network with your peers and business professionals, engage in community service projects, and build a foundation for your future success. Each experience you embrace will contribute to your personal and professional growth.

Advisors, your role is crucial in guiding and inspiring our students to make the most of their BPA journey. This year, we encourage you to **capture the moment** by fostering a dynamic and supportive environment within your chapters. Help your students explore the full range of BPA's cocurricular programs and integrate these opportunities into your classroom teaching. Your dedication not only elevates the student experience but also strengthens our organization as a whole.

As we look ahead to the highlight of our year, we are thrilled to announce that the 2025 National Leadership Conference will take place from May 7-11, in the vibrant city of Orlando, Florida. Known for its world-class attractions and rich cultural experiences, Orlando provides the perfect setting for this momentous event. We encourage you to **capture the moment** by joining us for an unforgettable conference filled with inspiring sessions, networking opportunities, and celebrations of our collective achievements.

This year promises to be full of remarkable experiences. Together, let's **capture the moment** and make this membership year one of the best yet!



**DEVIN ALEXANDER**  
Chair, Board of Trustees



# MEMBERSHIP REMINDERS

## 2024-25 Membership Dues

National dues remain \$10 for middle level members and \$14 for secondary and postsecondary members. State association dues vary.

## Minimum Chapter Size


Each chapter must have at least three student members, and the registration system will not allow advisors to submit fewer than three members.

## Chapter Affiliation Option

The chapter affiliation membership model is designed so entire classes can join BPA and participate in all the opportunities available. The affiliation model allows schools to purchase blocks of student memberships. As shown below, selecting a higher tier reduces the cost of national membership. Both the “traditional” membership model (individual students joining the BPA chapter) and the affiliation option (in participating states) are available in the registration system at [register.bpa.org](https://register.bpa.org).

Tier*	Chapter Affiliation Cost
25	(\$14 national dues + state dues) x 25
50	(\$13 national dues + state dues) x 50
75	(\$12 national dues + state dues) x 75
100	(\$11 national dues + state dues) x 100
101 +	(\$10 national dues + state dues) x members

\*Tier is the block of student memberships purchased.



### 10-10-10 Membership Challenge

Are you ready for a new challenge and the opportunity to earn some great BPA rewards? Chapters are invited to complete the 10-10-10 Membership Challenge and earn rewards for completing one, two, or three of the below challenges by the deadline of February 15, 2025.

- Recruit at least **10 more chapter members** than the chapter's 2023-24 total.
- Recruit at least **10 alumni members** (former student members who graduated from BPA chapters). Alumni dues are \$20 per year.
- Recruit at least **10 professional members** (individuals who want to support the work of BPA). Professional dues are \$25 per year.

For complete details and instructions, visit [members.bpa.org/membership-challenge/](https://members.bpa.org/membership-challenge/).



### Registration System

<https://register.bpa.org>

- Manage your chapter membership roster
- Update school and advisor information
- Set or reset student member passwords
- Print student membership cards and certificates
- Register for National Virtual Events
- Access the Torch Awards Portal
- Register for the National Leadership Conference
- Get national competition schedules and results
- Access and pay invoices



### Member Gateway

<https://members.bpa.org>

- Access members-only competitive event materials
- Download BPA marketing and advocacy resources
- Complete the student certification series
- Register for live webinars
- Access archived webinars and members-only learning resources
- Submit application materials for BPA awards
- Apply for student scholarships

# COMPETITIVE EVENTS

## Workplace Skills Assessment Program

BPA's Workplace Skills Assessment Program competitive events provide students with opportunities to vie for top honors while demonstrating proficiency in valuable skills gained in the classroom.

With individual and team events, analytical topics and creative ones, and events in a variety of formats, there is an event to match every student's interest.

Events are linked to competencies, standards, and the National Career Clusters® Framework. As an added benefit, some events include aligned industry certification exams—at no cost to the student—as part of the national-level competition.

Students prepare for and compete in contests in more than 100 competitions, across six different assessment areas:

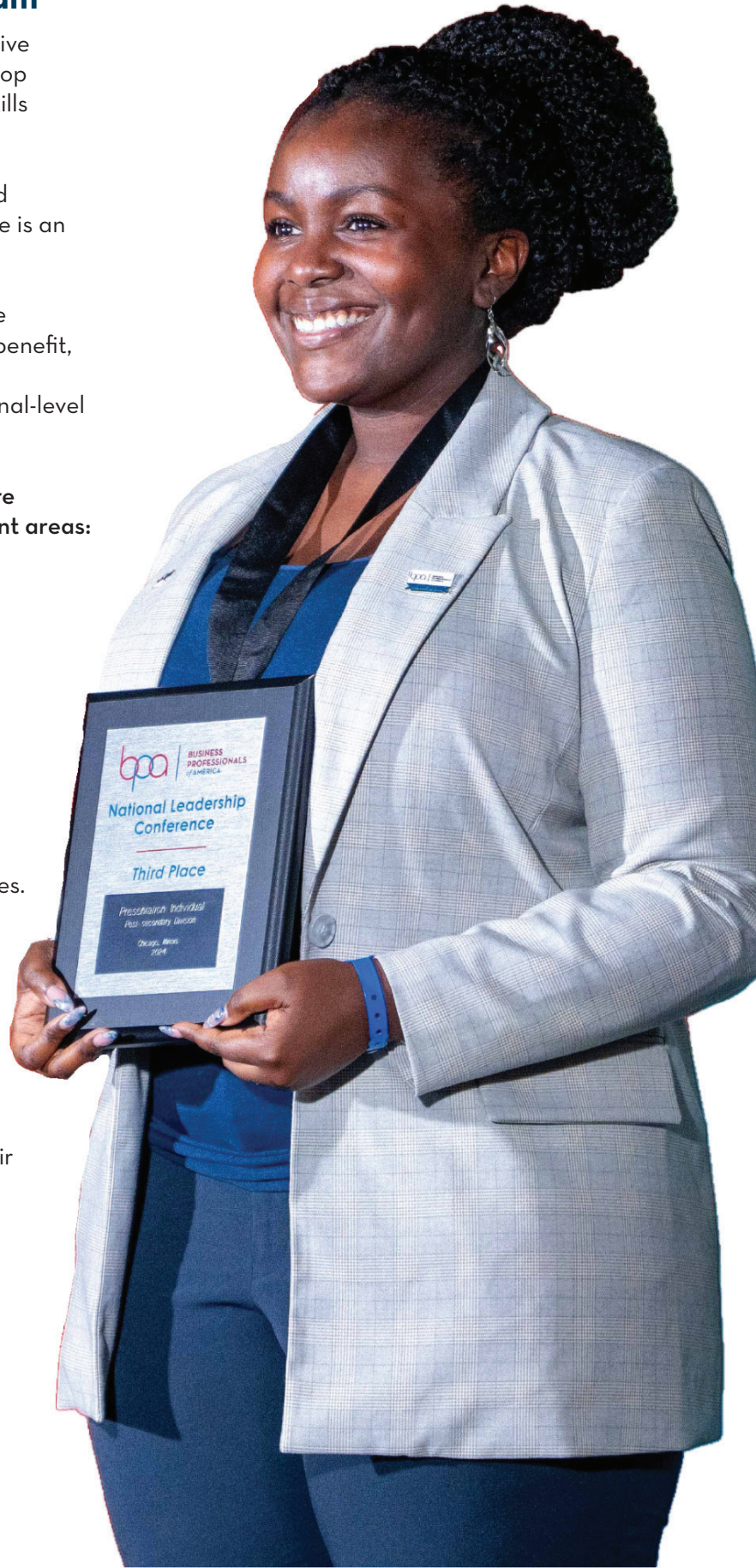
- Business Administration
- Digital Communication and Design
- Finance
- Health Administration
- Management Information Systems
- Management, Marketing, and Communication

Through our WSAP program, students will have the opportunity to:

- demonstrate state and national educational standards.
- demonstrate mastery of occupational competencies.
- broaden knowledge, skills, and attitudes.
- expand leadership and human relation skills.
- showcase their competitive spirit.
- earn industry recognized certifications.
- receive awards and recognition.







Each BPA division (middle, secondary, and postsecondary) has its own set of events, and members only compete against other members in their respective division.

The WSAP Guidelines are a comprehensive set of instructions, descriptions, and details to help prepare students for the competitions. The guidelines are an essential tool for participating in a WSAP event. The WSAP download center can be accessed by BPA advisors and student members using their login credentials at [members.bpa.org/download-center/](https://members.bpa.org/download-center/).




# MIDDLE LEVEL EVENTS

## Business Administration

- Administrative Support Team 
- Business Communication Skills Concepts - Open 
- Business Fundamentals Concepts - Open 
- Business Math Concepts - Open 
- Spreadsheet Applications 
- Word Processing 

## Digital Communication and Design

- Graphic Design Promotion  
- Video Production Team  
- Visual Design Team  
- Website Design Team  








## Finance

- Financial Literacy  

## Management Information Systems

- Computer Literacy Concepts - Open 
- Digital Citizenship  
- Digital Game Design Team  







## Management, Marketing, and Communication

- Entrepreneurship Exploration  
- Human Resource Exploration  
- Presentation Team 
- Speech, Extemporaneous 
- Speech, Prepared 

## Virtual Events (National)

- 2D Animation Team  
- Cybersecurity/Digital Forensics   
- Esports Team  
- Ethical Leadership and Decision-Making Team   
- Financial Portfolio Management Team  
- Mobile Applications  
- Promotional Photography  
- Social Media Marketing Campaign Team   
- Software Engineering Team  
- Start-up Enterprise Team  
- Virtual Branding Team  
-  Virtual Interview and Digital Portfolio Design - Pilot  
- Virtual Multimedia and Promotion Individual  
- Virtual Multimedia and Promotion Team  
- Web Application Team  

## Key to Competitive Event Formats


























-  **Application** - Students complete a task or project during the event.
-  **Certification** - Students take a certification exam as part of the national competition.
-  **Exam** - Students take an exam with multiple-choice or true/false questions.
-  **Judged** - Students make an oral presentation to judges.
-  **New** - The event is being offered for the first time in 2024-25.
-  **Presubmitted** - Students upload project files for evaluation before the competition.

Open events are available to any regional, state, or national conference attendee. Qualification from a previous level of competition is not required.

Virtual events occur at the national level. Judging and presentations occur virtually. The top 10 entrants are invited to the national conference. Entry fees are \$10 per individual event registration, \$20 per team event registration, and \$50 per Esports team event registration. Register for virtual events by December 1.

# SECONDARY AND POSTSECONDARY EVENTS
























## Business Administration

Administrative Support Concepts - Open   
Administrative Support Research Project   *Secondary Only*  
Administrative Support Team   
Business Law and Ethics   
Database Applications    
Integrated Office Applications    
Legal Office Procedures    
Office Systems and Procedures, Basic    
Office Systems and Procedures, Advanced    
Spreadsheet Applications, Fundamental    
Spreadsheet Applications, Advanced    
Word Processing, Fundamental    
Word Processing, Intermediate    
Word Processing, Advanced  









## Digital Communication and Design

Broadcast News Production Team    
Computer Animation Team   *Secondary Only*  
Computer Modeling   *Secondary Only*  
Desktop Publishing, Fundamental    
Desktop Publishing, Advanced    
Digital Communications and Design - Open   
Digital Media Production    
Graphic Design Promotion    
Podcast Production Team    
User Experience Design Team (new name)    
Video Production Team    
Visual Design Team    
Web Design, Fundamentals of    
Website Design Team  


















## Finance

Accounting, Fundamental   *Secondary Only*  
Accounting, Advanced   *Secondary Only*  
Accounting, College   *Postsecondary Only*  
Accounting, Advanced College   *Postsecondary Only*  
Accounting, Managerial   *Postsecondary Only*  
Accounting, Payroll    
Banking and Finance    
Economic Research Individual   *Secondary Only*  
Economic Research Team   *Secondary Only*  
Financial Analyst Team    
Financial Math and Analysis Concepts - Open   
Personal Financial Management  

































## Health Administration

Health Administration Concepts - Open   
Health Administration Procedures    
Health Insurance and Medical Billing    
Health Research Presentation    
Medical Coding  

## Management Information Systems

C# Programming    
C++ Programming    
Computer Network Technology     
Computer Programming Concepts - Open   
Computer Security     
Device Configuration and Troubleshooting     
Information Technology Concepts - Open   
Java Programming    
Linux Operating System Fundamentals     
Network Administration Using Cisco     
Network Design Team    
Python Programming    
Server Administration Using Microsoft   
SQL Database Fundamentals  

## Management, Marketing, and Communication

Contemporary Issues  *Postsecondary Only*  
Digital Marketing Concepts - Open   
Entrepreneurship     
Ethics & Professionalism    
Global Marketing Team   *Secondary Only*  
Human Resource Management    
Interview Skills    
Interview Skills, Advanced     
Management, Marketing, and Human Resources Concepts - Open   
Meeting and Event Planning Concepts - Open   
Parliamentary Procedure Concepts - Open   
Parliamentary Procedure Team   *Secondary Only*  
Presentation Individual    
Presentation Team    
Project Management Concepts - Open  *Postsecondary Only*  
Small Business Management Team    
Speech, Extemporaneous    
Speech, Prepared  

## Virtual Events (National)

2D Animation Team    
Cybersecurity/Digital Forensics    
Esports Team    
Ethical Leadership and Decision-Making Team     
Financial Portfolio Management Team    
Mobile Applications    
Promotional Photography    
Social Media Marketing Campaign Team     
Software Engineering Team    
Start-up Enterprise Team    
Virtual Branding Team    
 Virtual Interview and Digital Portfolio Design - Pilot    
Virtual Multimedia and Promotion Individual    
Virtual Multimedia and Promotion Team    
Web Application Team  

Globally Recognized

# OFFICIAL INDUSTRY CERTIFICATIONS

for College & Career Readiness



## IT Specialist

The IT Specialist program is aimed at candidates who are considering or just beginning a path to a career in information technology. Learners can certify their knowledge in a broad range of topics, including software development, database administration, networking, and security, mobility and device management, and coding.



## Cisco Certified Support Technician

Get to know the Cisco Certified Support Technician (CCST) certification program from Certiport. The Cisco program now has three exams, including the new CCST IT Support, CCST Networking, and CCST Cybersecurity. These certifications validate essential skills for learners looking to enter the most in-demand jobs across IT.



## Microsoft Certified Fundamentals

The Microsoft Certified Fundamentals exams are the pathway to fully understanding what cloud computing is, what options are available from Microsoft, and which options make sense for businesses to invest in. This set of exams is for students who are exploring a career in artificial intelligence, data science, and cloud computing.



Additional certification programs include Adobe Certified Professional, Autodesk Certified User, Entrepreneurship and Small Business, Meta Certified Digital Marketing Associate, Microsoft Office Specialist, and more!

Learn more at: [www.certiport.com](http://www.certiport.com)



# INDUSTRY CERTIFICATIONS

## Earn Industry Certifications at the National Leadership Conference

BPA partners with Certiport, YouScience, and TestOut to provide opportunities for members to earn industry-recognized certifications.

Earning certification means an individual's knowledge and skills in a topic have been evaluated and verified by an independent authority. Certification demonstrates proficiency in a subject and can gain the attention of future employers.

Two middle level events and 22 secondary and post-secondary events include a certification exam as part of the national-level competition, at no extra cost to members who qualify for those events. Those events are listed to the right.

Members and advisors attending the National Leadership Conference in Orlando will be able to purchase discounted passes to open certification labs, which offer these and dozens of additional certification exams.



## Aligned Certification Exams Offered at the National Level

### MIDDLE LEVEL

#### Digital Citizenship

IC3 Global Standard 6 Level 1 (C)

#### Social Media Marketing Campaign Team (Virtual Event)

Meta Certified Digital Marketing Associate (C)

### SECONDARY AND POSTSECONDARY

#### Advanced Interview Skills

CSB Professional Communication (C)

#### C# Programming

IT Specialist - Software Development (C)

#### Computer Network Technology

IT Specialist - Networking (C)

#### Computer Security

IT Specialist - Network Security (C)

#### Database Applications

MOS Access 365 Expert (C)

#### Desktop Publishing, Fundamental

Desktop Publishing I (YS)

#### Desktop Publishing, Advanced

Desktop Publishing II (YS)

#### Device Configuration & Troubleshooting

IT Specialist - Device Configuration & Mgmt (C)

#### Entrepreneurship

Entrepreneurship & Small Business (C)

#### Integrated Office Applications

MOS PowerPoint 365 Associate (C)

#### Java Programming

IT Specialist - Java (C)

#### Linux Operation System Fundamentals

Linux Pro (TO)

#### Network Administration Using Cisco

Cisco Certified Support Technician Networking (C)

#### Python Programming

IT Specialist - Python (C)

#### Social Media Marketing Campaign Team (Virtual Event)

Meta Certified Digital Marketing Associate (C)

#### Spreadsheet Applications, Fundamental

MOS Excel 365 Associate (C)

#### Spreadsheet Applications, Advanced

MOS Excel 365 Expert (C)

#### SQL Database Fundamentals

IT Specialist - Databases (C)

#### Web Design, Fundamentals of

IT Specialist - HTML and CSS (C)

#### Word Processing, Fundamental

Word Processing (YS)

#### Word Processing, Intermediate

MOS Word 365 Associate (C)

#### Word Processing, Advanced

MOS Word 365 Expert (C)

KEY: C • Certiport / YS • YouScience / TO • TestOut

# VIRTUAL EVENTS

## National Virtual Competitive Events

Virtual competitive events are available at the national level only and are open to all BPA student members. There are no regional or state competitions required to qualify.

All entries will be judged prior to the National Leadership Conference, and the top 10 finalists from each of the qualifying virtual competitions in each division will be invited to the National Leadership Conference to participate in the National Showcase and compete for Best in Show honors. Except for the National Showcase displays, all components of the virtual competitive events are completed online.

Student members may participate in an unlimited number of virtual events, and there are no limitations on the number of competitors that a local chapter may register for virtual events.

Members can participate in virtual competitive events either as individuals or as teams. There are a total of fifteen virtual competitive events and are open to all divisions.

**Entry fees are \$10 per individual event registration and \$20 per team event registration, and \$50 per Esports team event registration.** Sign up to participate in virtual events at [register.bpa.org](https://register.bpa.org).

The team or individual registration deadline is December 1, 2024, and the deadline for project presubmissions is January 15, 2025.

To learn more about our virtual events, visit: <https://bpa.org/students/compete/virtual-competitions-and-nlc-national-showcase/>.

## 2024-25 List of National Virtual Competitive Events

- (V01) Virtual Multimedia & Promotion Individual
- (V02) Virtual Multimedia & Promotion Team
- (V03) Software Engineering Team
- (V04) Web Application Team
- (V05) Mobile Applications
- (V06) Promotional Photography
- (V07) Cybersecurity / Digital Forensics
- (V08) Start-up Enterprise Team
- (V09) Financial Portfolio Team
- (V10) Virtual Branding Team
- (V11) 2D Animation Team
- (V12) Social Media Marketing Campaign Team
- (V13) Esports Team
- (V14) Ethical Leadership and Decision-Making Team
- (V15) Virtual Interview and Digital Portfolio Design - Pilot





2024 National Showcase Best In Show

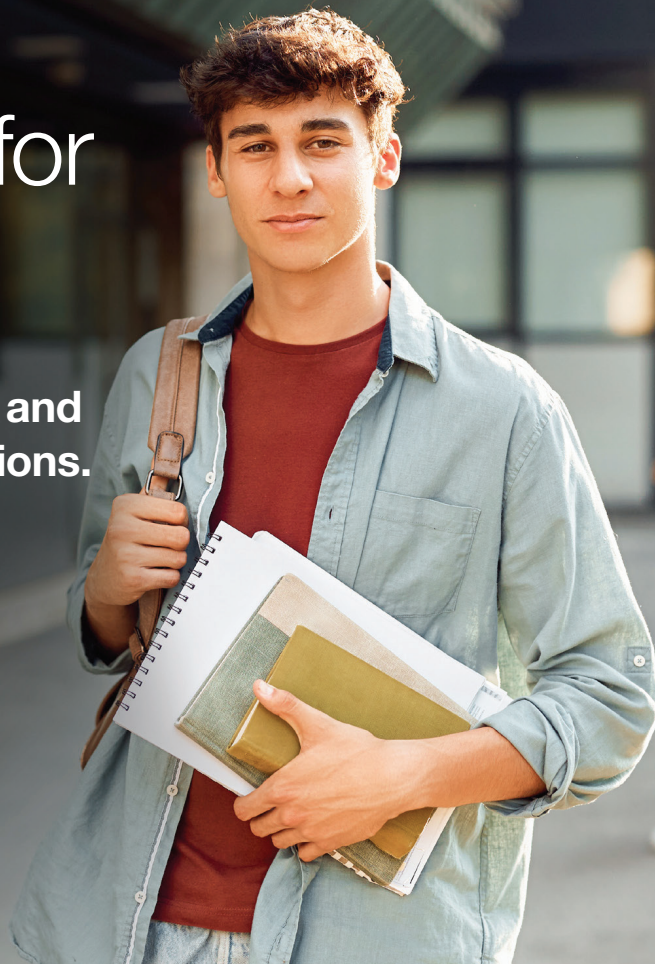


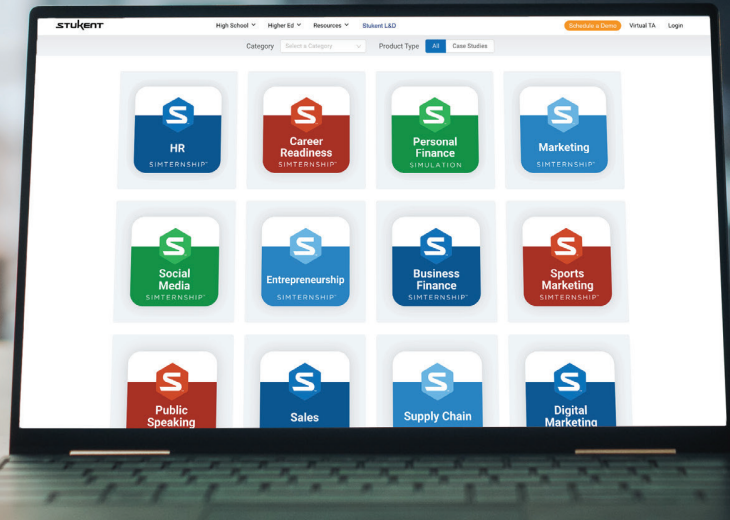
# Real solutions for the real world

Prepare your students with personalized career guidance and industry-recognized certifications.



[www.youscience.com/demo-request](http://www.youscience.com/demo-request)



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# WHAT IS STUKENT?

Find all Stukent products at [stukent.com](https://stukent.com)

## TURNKEY EDUCATIONAL TOOLS FOR HIGH SCHOOL CURRICULA

At Stukent, our mission is to **help educators help students help the world**, which means our first priority is **you**, the educator. We provide industry-leading Simternships™ and courseware that keep your curriculum current, reduce your prep time, and engage your students.

We aren't a publisher, we're your partner in creating effective, hands-on learning experiences for the classroom.



## THE HIGH SCHOOL ALL-ACCESS PASS

Get district-wide access to Stukent's products! No matter which business subjects you teach, Stukent has turnkey Simternships and courseware to match. From foundational business principles to digital marketing, social media, and more, your entire district can get tons of cutting-edge resources in one place.

Best of all, the more Stukent Simternships and courseware your district adds to your pass, the better your savings become. You get effective, easy-to-implement resources, while your students can get resume-worthy job experience in more than ten different fields. It's a win/win!

# AWARDS

BPA honors chapters, members, advisors, and others for leadership, community service, proficiency in chapter management, and outstanding support for BPA. We challenge you to work toward one or more of the awards below, and you could be honored onstage at the National Leadership Conference in Orlando! All applications or nominations are due by March 14, 2025 (the second Friday in March).

## Professional Awards

**ADVISOR OF THE YEAR** recognizes a chapter advisor who has made significant contributions to BPA.

**EMERGING ADVISOR OF THE YEAR** recognizes a chapter advisor with five or fewer years of service who has made significant contributions.

**EMERGING PROFESSIONAL OF THE YEAR** recognizes an alumni member who had professional achievements and contributed to BPA within their first five years of service.

**HALL OF FAME** recognizes individuals for significant contributions to BPA at the local, state, and national levels for 10 years or more.

**OUTSTANDING SERVICE** recognizes individuals for outstanding service to BPA at the national level.

## Service Learning Awards

**COMMUNITY SERVICE** recognizes chapter involvement in service activities such as blood drives, clothing drives, food drives, disaster relief, or community shelters.

**ENVIRONMENTAL ACTION/AWARENESS** recognizes chapters for environmental stewardship activities or events such as recycling, composting, or promoting conservation.

**SAFETY AWARENESS** recognizes chapters for involvement in safety programs such as workplace safety, traffic safety, seat belt use, personal safety, drug awareness, and anti-violence awareness.

**SERVICE LEARNING INDIVIDUAL** recognizes members with a minimum of 500 hours of service to the community and who have earned the President's Volunteer Service Award in the same membership year.

**SPECIAL OLYMPICS** recognizes chapters for support of the Special Olympics, BPA's national service project.

## Special Recognition Awards

**CHAPTER ACTIVITIES AWARD OF EXCELLENCE** recognizes chapters for outstanding achievements in activity participation and chapter management.

**MARKETING AND COMMUNICATIONS AWARD** recognizes chapters that have promoted BPA in the school or community through newsletters, a website, social media, events, or outreach to news media.

**MEMBERSHIP EXPLOSION AWARD** recognizes chapters that had at least 15 members in 2023-24 and experienced at least a 30 percent increase in 2024-25; no application required.

**RECRUITER OF THE YEAR** recognizes members who have achieved success in recruiting new BPA members and chapters.

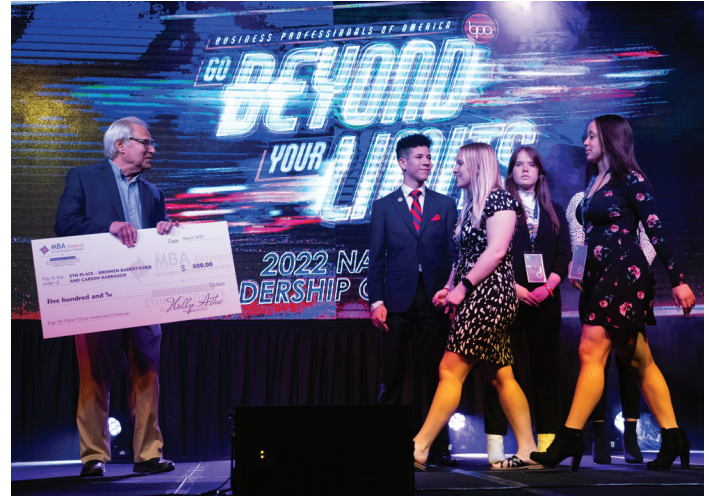
**THE PROFESSIONAL CUP** recognizes BPA state associations for outstanding chapter participation in the BPA Cares Awards; no application required.

## Other Awards

**PRESIDENT'S VOLUNTEER SERVICE AWARD (PVSA)**  
BPA is a certifying organization for this national program that recognizes the important role of volunteers in America's strength and national identity.  
<https://presidentalserviceawards.gov>

**QUALITY CHAPTER DISTINCTION** recognizes chapters for active involvement, including electing officers, conducting monthly meetings, providing leadership development, and participating in other BPA programs.

# SCHOLARSHIPS AND CONTESTS



## Member Scholarships

APPLICATION DEADLINE: MARCH 14, 2025

**EXECUTIVE COUNCIL SCHOLARSHIPS** are awarded to outstanding secondary and postsecondary members who exemplify the core values of leadership, service, and extraordinary involvement in BPA.



**NATIONAL TECHNICAL HONOR SOCIETY (NTHS) SCHOLARSHIPS** are awarded to outstanding secondary and postsecondary members based on involvement in BPA and NTHS (requires current memberships in both).

**STUDENT OF THE YEAR AWARD & SCHOLARSHIP** are presented to secondary and postsecondary members who demonstrate distinguished service to and involvement in BPA.

## Partner Contests

Save the dates for three annual partner contests that offer great cash prizes and recognition for winners at the National Leadership Conference. Be on the lookout for more details.



### PERSONAL FINANCE AND TECHNOLOGY AND WORKFORCE PREPARATION CHALLENGES

Middle level and secondary members can participate in Personal Finance and Technology and Workforce Preparation contests by completing online quizzes. January and February 2025



### TRIATHALON CHALLENGE

Secondary members participate in three different challenges that make up the Triathlon. January 1 to March 1, 2025



### BPA VIRTUAL BUSINESS CHALLENGE (VBC)

Secondary members can participate in VBC Accounting and VBC Entrepreneurship competitions based on the Knowledge Matters classroom simulations. February 5 to March 1, 2025

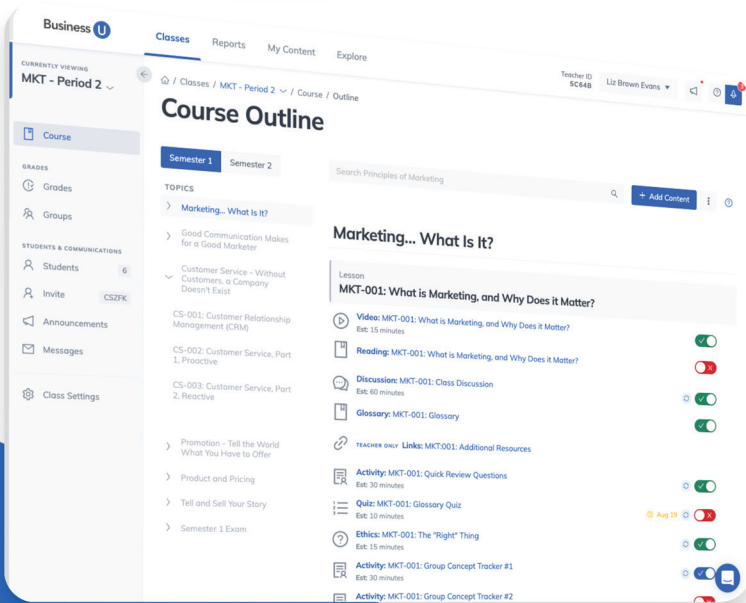


# High School Business Courses

Standards-based | Turn-key | Customizable



Google Classroom



## Marketing

- Principles of Marketing
- Marketing Social Media

## Entrepreneurship

- Principles of Entrepreneurship
- Pitch Deck Series

## Finance

- Accounting I
- Principles of Finance
- Personal Finance
- Econ 101

## Business

- Introduction to Business
- Business Law
- Principles of Management
- Certification Prep Microsoft Suite

## Case Study. Bell Ringer. A Little Humor. All in One.

Think SNL Weekend Update meets Bell Ringers. BusinessU brings what's going on in the **business world**, to your classroom.



Proud Member of  
BPA's National Business  
Advisory Council



# TORCH AWARDS

**Torch Awards recognize members for completing activities that enhance their professionalism, leadership, and skills that will be valuable in future careers.**

To participate in Torch Awards, members complete activities in seven Torch categories and document them in an online Torch résumé, which becomes a valuable record of leadership and service activities. Members can achieve four levels of recognition—from the chapter level to the national level—by earning the required points in each category and submitting the résumé by the appropriate deadline.

## IMPORTANT NOTICE:

Torch Award résumés submitted for consideration at a specific award level will be reviewed only one time. There is no longer an opportunity to resubmit rejected résumés at the same award level.

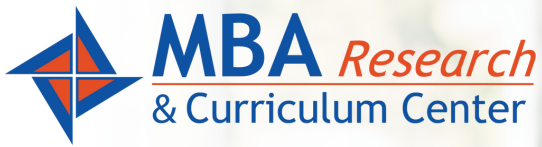


**TORCH CATEGORIES: Citizenship • Cooperation • Friendship • Knowledge • Leadership • Love, Hope, Faith • Service**

TORCH AWARD RECOGNITION LEVELS AT-A-GLANCE				
Award	Award Coordinator	Points*	Student Recognition	Deadline
Executive	Chapter Advisor	10	Pin and certificate	Set by Local Chapter
Diplomat	Varies by state	30	Pin and certificate	Set by State Association
Statesman	Varies by state	50	Pin and certificate	Set by State Association
Ambassador	BPA National Center	70	Pin, certificate, and Torch Ceremony at the National Leadership Conference	March 14, 2025 (second Friday in March)

*\*Points required in each Torch category to earn the award*





# Everything You Need to Teach Business

Your not-for-profit partner in education. Our research begins and ends with business and industry.



## Use MBA Research Resources for BPA Success



### Ethics Education

Materials for teaching ethics and ethical decision-making **at no cost**, thanks to the generous support of the Daniels Fund.



### A\*S\*K Certifications

Based solely on industry-validated standards, A\*S\*K certification exams offer independent proof of learning for business, marketing, management, finance, and entrepreneurship.



### Online Learning Center

The MBA Research Learning Center is loaded with over 300 interactive instructional modules that are accessible anytime, anywhere!



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of AMERICA



### Competitive Event Crosswalks

Use crosswalks to help your students get ready for competition!

Crosswalks list the competencies addressed in the BPA high school and middle school competitive events, along with ready-to-use lesson modules (LAPs) and performance indicators from the National Business Administration Standards that align with each competency.



### About Us

Established in 1971, we are a not-for-profit operated and governed by a consortium of state education departments.

# STUDENT OFFICERS

## Meet the National Student Leadership Team



 @Officers\_BPA

BPA's student leaders, called the Executive Council, represent the interests of student members; serve as BPA brand ambassadors at local, state, and national events; and develop and carry out a program of work designed to strengthen BPA.

Candidate applications for positions on the 2024-25 Executive Council are due **March 7, 2025**. Voting delegates from each state association elect officers at the National Leadership Conference.

### INTRODUCING THE 2024-25 SECONDARY (S) AND POSTSECONDARY (PS) OFFICERS

**Front row:** Layan Ahmed (S-President) and Victoria Pinarreta (PS-President) **Back row:** Makayla Adams (S-Parliamentarian), Job Wohali (S-Secretary), Thomas Branson (S-Treasurer), and Sophia Pinarreta (PS-Secretary/Treasurer)



### Order Officer Pins

Recognize the work of student officers with official BPA officer pins made of die-struck metal and soft enamel (1.25 x 0.70 in.). Choose from:

- PRESIDENT
- VICE PRESIDENT
- SECRETARY
- TREASURER
- PARLIAMENTARIAN
- HISTORIAN
- OFFICER

Officer pins are \$6 each. Order online at [shop.bpa.org](https://shop.bpa.org).



## GAME ON

Join BPA's Esports Competition!



## USAEL

[usacademicesports.com](https://usacademicesports.com)

# OTHER HIGHLIGHTS



## Pin Design Contest

Looking for a creative challenge? Members are invited to submit designs for the pin that will be distributed to attendees at the 2025 National Leadership Conference. The winning entry will be selected based on the connection to the conference, creativity, visual appeal, and suitability for production.

The member submitting the winning entry will receive free registration to the 2025 National Leadership Conference. The entry deadline is January 3, 2025.

Pictured Above: The 2024 National Leadership Conference pin was designed by Alexandria L. from Tulsa Technology Center, Riverside in Oklahoma.



## Transform BPA Student Email Writing!

FREE pilot for BPA advisors!



**AFTER  
Propel**

To: [jsmith@acmeschool.org](mailto:jsmith@acmeschool.org)

Question about Algebra I assignment

Good morning, Ms. Smith.

This is Sally Johnson from Algebra I.

I'm writing because I have a question about the Algebra I assignment due on Tuesday, March 5.

I'm stuck on problem #3 and can't find the answer.

Please let me know if you are free after school today to assist. Thanks so much.

-- Sally Johnson

# SHOP THE BPA MALL

## INTRODUCING THE EXCLUSIVE **bpa** APPAREL BUNDLE!

Elevate the presence of your chapter officers or even your entire chapter with our brand new, exclusive BPA bundle.

Perfect for adding some extra BPA swag to your wardrobe, this limited-time package includes:

- Port Authority® City Stretch Polo – Custom branded with your chapter logo
- Eddie Bauer® Trail Soft Shell Jacket – Also featuring your chapter's logo
- Petite Metal Pen with Notebook – A stylish and practical combo
- 20 oz Vacuum Insulated Stainless Steel Tumbler – Perfect for keeping your drinks at the right temperature.

This premium bundle is available for just \$120, plus shipping. Order six or more bundles, and the price drops to \$100 each! Check out [shop.bpa.org](http://shop.bpa.org) for more details and sizing guides.

**Don't miss out – order now at [shop.bpa.org](http://shop.bpa.org)**



## SHOW YOUR **bpa** PRIDE!

### Order the Annual BPA T-shirt!

Embrace BPA's CAPTURE THE MOMENT theme with our premium Dyenomite® Crystal Dye Tee, crafted from pre-shrunk 100% cotton. Shirt colors available are navy and light blue.

**\$12 each**

Order Deadlines: October 15 and November 15

**Please note:** Shirts will be produced and shipped following each order deadline. After the November 15 deadline, shirts will be produced on-demand and shipped individually but the price will increase to \$15.

**Order online today! [shop.bpa.org](http://shop.bpa.org)**



Navy

Light Blue



Together as the Association of International  
Certified Professional Accountants

# Accounting will always be in- demand by employers.

Enroll in **FREE**  
student membership  
to learn more.

## Membership Benefits:

- Exclusive access to webinars
- Scholarship opportunities
- Discounts on conferences



@AICPAStudent





# 2024-25 IMPORTANT NATIONAL BPA DEADLINES

## SEPTEMBER

- 1 Member Registration Opens (8 a.m. ET)
- 26-29 Student Leadership Summit - Washington, D.C.

## DECEMBER

- 1 National Virtual Events Registration Deadline (5 p.m. ET)

## JANUARY

- 3 National Conference Pin Contest Deadline (5 p.m. ET)
- 15 National Virtual Events Pre-Submission Deadline (5 p.m. ET)

## FEBRUARY

- 1 Career and Technical Education Month Begins
- 9-15 BPA Week
- 15 10-10-10 Membership Campaign Deadline (5 p.m. ET)
- 15 National Membership Registration Closes (5 p.m. ET)
- 28 National Leadership Conference Registration Opens (8 a.m. ET)



## COMING SOON! PROFESSIONAL LEARNING AND ADVISOR CERTIFICATION SERIES

We're in the process of enhancing BPA's professional learning and advisor certification series to better serve your needs. The updated programs will be available in the coming weeks, and we can't wait to share them with you. Be sure to keep an eye on The Source for the latest updates and details!

## MARCH

- 7 2024-25 Executive Council Candidate Deadline (5 p.m. ET)
- 14 Awards Deadlines (5 p.m. ET)
  - Service Learning Awards**
  - Community Service Award
  - Environmental Action/Awareness Award
  - Safety Awareness Award
  - Service Learning Individual Award
  - Special Olympics Award
  - Professional Awards**
  - Advisor of the Year Award
  - Emerging Advisor of the Year Award
  - Emerging Professional of the Year Award
  - Hall of Fame Award
  - Outstanding Service Award
  - Special Recognition Awards**
  - Chapter Activities Award of Excellence
  - Marketing and Communications Award
  - Quality Chapter Distinction Award
  - Recruiter of the Year Award
  - The President's Volunteer Service Award
  - Torch Awards**
  - Ambassador Award (no resubmissions allowed)
- 14 Scholarship Deadlines (5 p.m. ET)
  - Executive Officer Scholarship
  - National Technical Honor Society Scholarship
  - Student of the Year Award & Scholarship
- 14 Certification Deadlines (5 p.m. ET)
  - Advisor Certification Series
  - Student Certification Series
- 28 National Leadership Conference Registration Deadline (5 p.m. ET)

## APRIL

- 1 National-Level Event Pre-Submission Deadline (5 p.m. ET)
- 17 National Conference Payments Deadline (5 p.m. ET)
- 24 National Conference Refund Request Deadline (5 p.m. ET)

## MAY

- 7-11 National Leadership Conference - Orlando

# NATIONAL LEADERSHIP CONFERENCE

MAY 7-11, 2025 ORLANDO, FLORIDA

- National-level competitive events
- Student and advisor workshops
- Community service activities
- Networking with peers and business professionals
- Awards for individual and chapter achievements
- Orlando area and Disney tours
- And much more!



## BUDGET PLANNING GUIDE\*

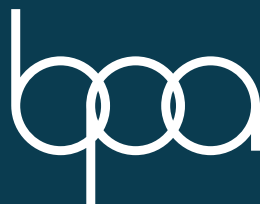
\$125	Registration
\$475	Travel
\$331	Hotel (4 nights quad occupancy)
\$250	Meals (5 days)
\$175	Tours
\$135	Miscellaneous
<b>\$1,491</b>	<b>PER ATTENDEE (Estimate)</b>

\*The Budget Planning Guide provides estimates for planning purposes. Actual costs at the time of registration may vary.

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